## **SNDT Women's University**

# Bachelor of Visual Arts (B.V.A.) Syllabus (Academic Council 17 Oct 2023)

### With effect from 2024-25

Programme	Bachelor of Visual Arts (B.V.A.)
Degree	
Parenthesis if any (Specialization)	(Painting)
Preamble	The field of Visual Art Education encompasses all aspects of human cultural development. The study of Visual Att is an sto refine the creative abilities of studen 39 corporating various art forms, we can create Allent cortunities for Visual Art Education and cohance employability for our younger generation.
	The P' A cointing) NEP programme focuses on multilimy national skill development in Visual Art. The programme offers several features, including Discipline-cecific Electives, Skill enhancement, Vocational training, Field studies, Student-centric learning, and Research components. It places the student at the center, allowing them to choose and create combinations of professions in visual art. These various combinations provide opportunities to nurture individual aptitudes while developing skills specific to the field for long-term employability. The programme also opens doors to local, national, and international pathways.
	This curriculum structure equips students with professional depth, enabling them to face the challenges of the field confidently.
Programme Outcomes (POs)	After completing this programme, learner will be able to  develop their own unique forms of expression and style across various artistic mediums.  illustrate folk and traditional art forms in India demonstrate skills necessary to become a small-scale entrepreneur perform effectively as a basic graphic designer demonstrate specialized skills in the areas of Visual Art such as Creative Painting, Portraiture, Mural, Printmaking, and Art Curatorial Practice make use of the skills acquired for working as a Textile designer, Craft designer. analyze difference between practice-based research and theoretical research within the realms of Visual Art, Art History and Aesthetics

Eligibility Criteria for Programme	<ol> <li>Candidates who have successfully cleared the XII<sup>th</sup> Std. will be admitted in the First Year. Admission preference will be given on the basis of Interview performance and XII<sup>th</sup> exam percentage.</li> <li>Candidates who have passed the Government Diploma in Art (G.D. Art) (10+5 or equivalent) will be admitted in the Fourth Year.</li> <li>Candidates who have passed the Art Teacher's Diploma (ATD) (12+2 or equivalent) will be admitted in the third Year.</li> <li>Candidates who have passed B.A. in Art and Painting degree (Old 12+3) from SNDT Women's University will be admitted in the Fourth Year.</li> </ol>
Intake (For SNDT WU Departments and Conducted Colleges)	30

# **Bachelor of Visual Arts (B.V.A.) (Painting)**Structure with Course Titles

	SN	Courses	Type of Course	Credits	Marks	Int	Ext
		Semester I					
10141221	1.1	Nature, Man-made Drawing and Painting (Pract)	Major (Core)	4	100	50	50 (Pract)
10141222	1.2	2D Design and Colour (Pract)	Major (Core)	2	50	0	50 (Pract)
10441221	1.3	Calligraphy (Pract)	OEC	4	100	50	50 (Pract)
10641201	1.4	Image Editing and Processing (Digital Image & Tools) (Pract)	VSC	2	50	50	0
10741201	1.5	Basic Graphic Design (Layout) (Pract)	SEC	2	50	50	0
10841211	1.6	Language	Α	2	50	0	50
11041211	1.7	Introduction to Indian Iconography	TKS	2	50	0	50
Respective co	de <sup>1.8</sup>	SWAYAM/ Coursera/OR CHETNA	V.C	2	50	50	0
11441201	1.9	Warli Art (Pract)	77	2	50	50	0
				22	550	300	250
		Semester II					
20141221	2.1	Antique drawing and rendering (Pract)	Major (Core)	4	100	50	50 (Pract)
20141222	2.2	3D Design (Pract)	Major (Core)	2	50	0	50 (Pract)
20341221	2.3	Sketching and Landscape painting (Pract)	Minor Stream	2	50	0	50 (Pract)
20441221	2.4	Fabric Painting (Pract)	OEC	4	100	50	50 (Pract)
20641221	2.5	Image Editing and Processing (Artwork) (Pract)	VSC	2	50	0	50 (Pract)
20741201	2.6	Basic Graphic Design (Document designs) (Pract)	SEC	2	50	50	0
20841201	2.7	Language	AEC	2	50	50	0
Respective co	de 2.8	SWAYAM/ Coursera/OR CHETNA	VEC	2	50	0	50
21441201	2.9	Madhubani Art (Pract)	CC	2	50	50	0
				22	550	250	300

Exit with UG Certificate with 10 extra credits (44 + 10 credits)

	SN	Courses	Type of Course	Credits	Marks	Int	Ext
		Semester III					
30141221	3.1	Pictorial Design I (Pract)	Major (Core)	4	100	50	50 (Pract)
30141222	3.2	Head Study (Pract)	Major (Core)	4	100	50	50 (Pract)
30341221	3.3	Print Making I (Pract)	Minor Stream	4	100	50	50 (Pract)
30441221	3.4	Batik Art (Pract)	OEC	2	50	0	50 (Pract)
30641201	3.5	Image Editing and Processing III (Pract)	VSC	2	50	50	Ó
30841211	3.6	Language	AEC	2	50	0	50
31341201	3.7	Gallery/ Museum/ Art Festival Visit Report Writing	FP	2	50	50	0
31441201	3.8	Limpan Art (Pract)	CC	2	50	50	0
				22	550	300	250
		Semester IV					
40141221	4.1	Pictorial Design II (Pract)	Majr (Core)	4	100	50	50 (Pract)
40141222	4.2	Drawing & Pa' Ling I. n Li. (Pract)	Major (Core)	4	100	50	50 (Pract)
40341221	4.3	Mural Desig. (Pract)	Minor Stream	4	100	50	50 (Pract)
40441201	4.4	Tie and Dye/ Blo Pr .cing (Pract)	OEC	2	50	0	50 (Pract)
Respective co	de 4.5	SWAYAM/ Coursera/OR CHETNA	SEC	2	50	0	50
40841211	4.6	Language	AEC	2	50	0	50
41541201	4.7	Community Engagement and service	CE	2	50	50	0
41441221	4.8	Cherial Mask Making Art (Pract)	CC	2	50	50	0
				22	550	250	300

Exit with UG Diploma with 10 extra credits (44 + 10 credits)

	SN	Courses	Type of Course	Credits	Marks	Int	Ext
		Semester V					
50141221	5.1	Composition I (Pract)	Major (Core)	4	100	50	50 (Pract)
50141222	5.2	Portrait I (Pract)	Major (Core)	4	100	50	50 (Pract)
50141213	5.3	History of Western Art- Modern	Major (Core)	2	50	0	50
50241221	5.4	Mural I (Pract)	Major (Elective)	4	100	50	50 (Pract)
50341221	5.5	Digital Painting/ Print Making II (Pract)	Minor Stream	4	100	50	50 (Pract)
50641201	5.6	Terracotta/ Enamel Art (Pract)	VSC	2	50	50	0
51341201/ 51741201	5.7	Artist Studio/ Craftsman workshop Visit Report Writing (FP)	FP/CEP	2	50	50	0
			X	22	550	300	250
		Semester VI					
		Semester VI					
60141221	6.1	Composition II (Pract)	1air (Core)	4	100	50	50 (Pract)
60141222	6.2	Portrait II (r act)	Major (Core)	4	100	50	50 (Pract)
0141213	6.3	History of In San Art - Modern	Major (Core)	2	50	0	50
0241221	6.4	Mural II (Pract)	Major (Elective)	4	100	50	50 (Pract)
0341211	6.5	Representation of Women in Art and Women Artists (T)	Minor Stream	4	100	50	50
31241231	6.6	Internship	OJT	4	100	50	50
				22	550	250	300

Exit with Degree (3-year)

## **4-Year Degree with Honors**

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester VII					
7H.1	Creative Painting I (Pract)	Major (Core)	4	100	50	50 (Pract)
7H.2	Portraiture I (Pract)	Major (Core)	4	100	50	50 (Pract)
7H.3	Mural- III (Pract)	Major (Core)	4	100	50	50 (Pract)
7H.4	Philosophy of Indian Art	Major (Core)	2	50	50	0
7H.5	I) Creative Crafts (Pract) or II) Landscape Painting (Pract)	Major (Elective)	4	100	50	50 (Pract)
7H.6	Research Methodology	Minor Stream	4	100	50	50
		X	22	550	300	250
	Semester VIII					
8H.1	Creative Painting II (Pr ct)	Mai (Core)	4	100	50	50 (Pract)
8H.2	Portraiture (Prace	Major (Core)	4	100	50	50 (Pract)
8H.3	Mural- IV ( ract)	Major (Core)	4	100	50	50 (Pract)
8H.4	Philosophy of Wat in Art	Major (Core)	2	50	0	50
8H.5	I) Art Curatorial Practice and Art Economy (Pract) or II) Folk, Tribal Art and Crafts of India (Pract)	Major (Elective)	4	100	50	50 (Pract)
8H.6	Internship	OJT	4	100	50	50
			22	550	250	300

## 4-Year Degree with Research

t		Courses	Type of Course	Credits	Marks	Int	Ext
		Semester VII					
70141271	7R.1	Practice-based research of Art Material-Medium, Methods and Techniques - I	Major (Core)	4	100	50	50 (Viva)
70141272	7R.2	Practice-based research and application of Art Forms-I	Major (Core)	4	100	50	50 (Viva)
70141264	7R.3	Philosophy of Indian Art (T)	Major (Core)	2	50	0	50
70241221	7R.4	I) Creative Crafts (Pract) or II) Landscape Painting	Major (Elective)	4	100	50	50
70241222	7R.5	(Pract) Research Methodology (T)	Minor Stream	4	100	50	50
70341211	72.5	Research Methodology (1)	(RM)	7	100	30	50
71641201	7R.6	Research Proposal and Presentation	R sear P. ie t	4	100	100	0
				22	550	300	250
		Semester VIII					
80141271	8R.1	Practice-based pears, of Art Material redius.  Methods and Techniques 11	major (Core)	4	100	50	50 (Viva)
30141272	8R.2	Practice-beard and application of the application o	Major (Core)	4	100	50	50 (Viva)
30141214	8R.3	Philosophy of V. St. ii Art (	Major (Core)	2	50	0	50
80241221 80241222	8R.4	I) Art Curatorial Practice and Art Economy or II) Folk, Tribal Art and	Major (Elective)	4	100	50	50
81641271	8R.5	Crafts of India  Research Project/ Dissertation	Research Project	8	100	100	100
-		Dissertation	110,000	22	550	250	300

## Course Syllabus Semester I

## 1.1 Major (Core)

Course Title	Nature, Man-made Drawing and Painting (Pract)			
Course Credits	4			
Course Outcomes	<ul> <li>After going through the course, learners will be able to</li> <li>Classify structure, construction, perspective, volume of the manmade object and natural object.</li> <li>Render the difference between various textures of objects.</li> <li>Illustrate the colour difference between natural object and manmade object.</li> <li>Handle various mediums easily e.g. pencil, ink, water colour, poster colours</li> </ul>			
Module 1 (Credit 1) Na	ture, Man-made in Pencil			
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Classify different shapes and difference between natural and manmade objects.</li> <li>Demonstrat the 'Il of drawing and rendering with tonal values in pencil, charc, 'and 'ayons.</li> </ul>			
Content Outline	<ul> <li>Study of nature object and manmade geometric forms in pencil, charcoal decray as with light and shade from a fixed point of view</li> <li>Natura form like plants, vegetables, fruits and flowers, etc., are to be used.</li> <li>Ill strate lear etrical forms of objects e.g., cubes, cones, prisms, c, anders a spheres.</li> </ul>			
Module 2 (Credit 1) .a	tui Ma. made in Water colour			
Learning Outcon s	After parning the module, learners will be able to -  Il strate the three-dimensional effect in transparent water colour -  monstrate the skill of drawing and painting with water colour and colour ink medium.			
Content Outline	<ul> <li>Study of natural objects and manmade geometric forms in water colour and colour ink medium with light and shade from a fixed point of view</li> <li>Natural forms like plants, vegetables, fruits and flowers, etc., are to be used.</li> <li>Manmade objects should be used.</li> </ul>			
Module 3 (Credit 1) Na	ture, Man-made in Poster colour			
Learning Outcomes	After learning the module, learners will be able to  Paint the three-dimensional effect in opaque poster colour.  Demonstrate the skill of painting with poster colour medium.			
Content Outline	<ul> <li>Natural objects and manmade geometric forms in Poster colour with light and shade from a fixed point of view</li> <li>Natural forms like plants, vegetables, fruits and flowers, etc., are to be used.</li> <li>Manmade objects should be used.</li> </ul>			
Module 4 (Credit 1) Nature, Man-made in Ink				
Learning Outcomes	After learning the module, learners will be able to  Paint the three-dimensional effect with black ink medium.  Demonstrate the skill of drawing and painting with pen and ink medium. e.g. Stippling, cross hatching			
Content Outline	<ul> <li>Study of natural objects and manmade geometric forms in pen and ink (Stippling) with light and shade from a fixed point of view</li> <li>Natural forms like plants, vegetables, fruits and flowers, etc., are to be used.</li> <li>Manmade objects should be used.</li> </ul>			

**Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)** 

- 1. Experiment with all the mediums in drawing and painting by using different manmade object and natural object.
- 2. Drawing and painting practical on paper focusing Rendering and coloring with tonal values
- 3. Portfolio and digital/PDF submission.

**Internal Assessment:** Students will complete assignments based on each module, producing a total of **8** assignment with size ¼ imperial. These assignments will be internally assessed, carrying a weightage of 50 marks.

**External Assessment:** There will be no practical exam; however, students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Gill, R. (1990). Rendering with Pen and Ink.

The Thames and Hudson Manual

Jake, S. (2018). How to Draw Sketch and Draw Anything, Anywhere.

Ilex Press.

Norling, E. (1980). Perspective made Easy.

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Pereznieto, Leonardo. (2021). Basics of Dra. g:Ui. ate guide for beginners.

Get Creative 6.

Vaze, Pundalik. (2005). How to Draw and int scries- Nature, object, Design.

Jyotsna Prakashan.

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#### 1.2 Major (Core)

Course Title	2D Design and Colour (Pract)				
Course Credits	2				
Course Outcomes	<ul> <li>After going through the course, learners will be able to</li> <li>Demonstrate aesthetic sense about space and composition with the help of elements of design.</li> <li>Classify Basic forms and the principles of visual Design.</li> <li>Study of Two-Dimensional space and its organizational possibilities.</li> <li>Experiment with fundamental knowledge and skills related to design.</li> <li>Experiment with a range of media and techniques. Rendering in linear and massive aspect with Mediums. e.g., Pencil, Charcoal, Ink, Crayons and water and poster colours.</li> </ul>				
	sic Elements of Visual Design				
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Organize Visual design elements (Point, line, shape, shade and light, texture, colour)</li> <li>Classify the use of basic elements in Visual design.</li> <li>Experiment vith eferent colour mediums in visual design</li> </ul>				
Content Outline	<ul> <li>Creating Vi. I. des in is the process where one creates a design using Visual elem. I. of an individual design.</li> <li>Study of Basic elements of Visual design like point, line, shape, textur, Colur, light and shade by creating different designs in different types like Geometrical, Decorative, Symmetrical, A inmedical etc.</li> <li>Lidy and dimonstrate the colour theory</li> </ul>				
	_				
Learning Outcom	<ul> <li>Afte. earn ig the module, learners will be able to</li> <li>II strate basic principles of Visual design like (Repetition, Variety, P diation, gradation, rhythm, balance, harmony, emphasis and subordination, Golden Point etc.)</li> <li>Show the use of basic principles in Visual design.</li> <li>Classify different colour schemes, combinations and its application in visual design.</li> </ul>				
Content Outline	<ul> <li>Creating Visual design is the process where one create a design using visual principles of art and design</li> <li>Experimenting with the principles of design like Repetition, Variety, Radiation, gradation, rhythm, balance, harmony, emphasis and subordination, Golden Point etc. by creating different designs.</li> <li>Try and illustrate the visual impact of various colour combinations by using them in visual designs</li> </ul>				

## Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Experiment with all the elements of design by creating different visual design (Stippling, Linear, masses, textures, colour, tonal values)
- 2. Drawing and painting practical on paper focusing all elements of design
- 3. Students will complete assignments based on each module, producing a total of **6** assignment with size ¼ imperial.
- 4. Digital data collection through actual Photography focusing all elements of design
- 5. Portfolio and digital/ PDF submission

**Internal Assessment:** There will be no internal assessment for this course **External Assessment:** Students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Arawade, Shantinath. (1999). *Druk-Kala.* Arawade Prakashan

Dews, Pat. (2003). Creative Composition and Design.
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Jagtap, Jayprakash. (2018). Color Theory.
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Roberts, Ian. (2008). Mastering Composition.
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भागवत, गजानन. (1970). दृश्यकला पायाशुद्ध अभ्यास.
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#### 1.3 **Open Elective Course**

Course Title	Calligraphy (Pract)
Course Credits	4
Course Outcomes	<ul> <li>After going through the course, learners will be able to</li> <li>Demonstrate the skill to assume the aesthetics of fonts and creation of fonts</li> <li>Nurture individual aptitude/ interest while practice this art with the intention of expression and styles across various artistic mediums.</li> <li>Get the professional skills as a calligraphic artist</li> <li>Show possibilities of calligraphy as an art form, design tool and expression.</li> </ul>
Module 1 (Credit 1) De	vnagari Script Calligraphy
Learning Outcomes	After learning the module, learners will be able to  Render Devnagari script using cut nib, Boru  Demonstrate anatomy of Devnagari font  Apply accurate spacing of Devnagari font
Content Outline	<ul> <li>Exercise of troes and curves</li> <li>Use of var us cullibs, Boru-strokes and curves</li> <li>Basic of Devingari cilioraphy.</li> </ul>
Module 2 (Credit 1) Go	thic/ Zapf c <sup>k</sup> ery int Calligraphy
Learning Outcomes	After learning file odule, learners will be able to  Rider Othic Zapf chancery fonts using cut nib, Boru  ssify stimmy of Gothic/ Zapf chancery font  Apily accurate spacing of Gothic/ Zapf chancery font
Content Outline	<ul> <li>xerc. e of strokes and curves</li> <li>e of various cut nibs, Boru strokes and curves</li> <li>asic of Gothic/ Zapf chancery font calligraphy.</li> </ul>
Module 3(Credit 1) Int.	d' cion to Calligraphy as an Art Form
Learning Outcomes	<ul> <li>Arter learning the module, learners will be able to</li> <li>Demonstrate calligraphy as an art form</li> <li>Experiment with variations of Zen calligraphy, doodles, expressionists</li> </ul>
Content Outline	<ul> <li>Study the style of Jackson Pollock, Andy Kandinsky – Abstract         Expressionists, doodles of Rabindranath Tagore         </li> <li>Zen Calligraphy</li> <li>Express Calligraphy as a significant art</li> </ul>
Module 4 (Credit 1) Ap	plication of Calligraphy as Design Element
Learning Outcomes	After learning the module, learners will be able to  Apply Calligraphy as a design tool or element in various form like greeting/ dress design/ tapestry design/ deco objects/ utility objects / packaging  Apply caligraphy in designing
Content Outline	<ul> <li>Experiments with textile mediums</li> <li>Experiments with digital possibilities/ mediums</li> <li>Get similarities and differences to know the functional aspects of Calligraphic font and established knowledge of sound to create font</li> <li>Creation of various Calligraphic images with using various mediums and surfaces.</li> </ul>

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Project on Regional and International calligraphy artists- their technique

- Theme and styles
   Attend or conduct calligraphy workshop at Regional, State or National level.
   Demonstrate calligraphy as textile medium and as Digital art (innovative surfaces)
- 5. Express Calligraphy as a significant art in form of painting, greeting cards, artifacts, Jewelry, icons etc.

6. Project work-collect information on (any one of your choice) eg.of Early Christian era calligraphy /Arabic calligraphy-understand its changing features in monumental art /Japanese calligraphy- understand its relation with organic forces of nature, Indian calligraphic features- through regional scripts.

**Internal Assessment:** Students will complete assignments based on each module, producing a total of **6**assignment. These assignments will be internally assessed, carrying a weightage of 50 marks.

**External Assessment:** There will be no practical exam; however, students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Grebensten-Watson, M. (2006). *Calligraphy – A Course in Handwriting.* Guptill Publications.

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भागवत, यशोदा. (2011). जाहिरातीचे जग.

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शेडगे, कमल. (2002). कमालाक्षर.

अक्षर प्रकाशन

#### 1.4 Vocational Skill Courses

Course Title	Image Editing and Processing (Digital Image & Tools) (Pract)				
Course Credits	2				
Course Outcomes	After going through the course, learners will be able to     Apply basic tools of image editing and their applications     Experiment with the technicalities of digital image     Use image editing software for artistic expression     Demonstrate the professional skills of image editing and processing				
Module 1(Credit 1) Bas	sic information of digital image				
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Demonstrate basic of digital image</li> <li>Scan image with different mode and resolution</li> </ul>				
Content Outline	<ul> <li>Digital image – mode, size, resolution, canvas</li> <li>Scanning</li> </ul>				
Module 2(Credit 1) Int	roductions of tools of Image editing				
Learning Outcomes	After learning the readule, learners will be able to  • handle the cole image editing effectively.  • explore postinities of image editing				
Content Outline	<ul> <li>Tools: Crop, ic so too lagic wand, Clone stamp, Eraser, Colour Fill, Text, dreer</li> <li>Layer</li> <li>Filter</li> </ul>				

#### Assignments/Activitie vara Comprehensive Continuous Evaluation (CCE)

**Internal Assessm 1t:** Studen will complete assignments based on each module. These assignments will be in rnally assignments will be in rnally assignments.

**External Assessment:** The will be no external assessment for this course

#### **Bibliography:**

Burger, W., & Burge, M. J. (2016). *Digital Image Processing: An Algorithmic Approach*. Springer Publication.

Geisen, Natallia. (2016). Image Editing for Beginners.

Independent Publishing Platform

Gonzales, J. & Woods, R. (2017). *Digital Image Processing Using MATLAB*. Gates mark Publishing.

Gonzalez, R. C., & Woods, R. E. (2018). *Digital Image Processing*. Pearson Publication.

Russ, J. C. (2019). *Image Processing Handbook*.

CRC Press.

Nixon, M. & Aguado, A. (2019). Feature Extraction and Image Processing for Computer Vision. Academic Press.

Sonka, M., Hlavac, V., & Boyle, R. (2014). *Image Processing, Analysis, and Machine Vision*. Cengage Learning.

#### 1.5 Skill Enhancement Courses

Course Title	Basic Graphic Design (Layout) (Pract)			
Course Credits	2			
Course Outcomes	After going through the course, learners will be able to			
Module 1 (Credit 1) In	troduction to Graphic Design			
Learning Outcomes	After learning the module, learners will be able to  • Demonstrate the layout possibilities through Graphic Design  • Handle the tools of Designing Software.			
Content Outline	Paper size, mode, resolution Alignments Text and fonts Basic form Table Handling to Jis Effects			
Module 2 (Credit 1) Ba	sics of Lay ut			
Learning Outcomes	After   rning the nodule, learners will be able to  mons of pasic principles of visual art in graphic designing  Generate basic layouts for printing and digital document			
Content Outline	<ul> <li>ntroc action to graphic designing</li> <li>sics of layout and</li> <li>utput: Types of printing and digital prints</li> </ul>			

#### Assignments/Activities to wards Comprehensive Continuous Evaluation (CCE)

**Internal Assessment:** Students will complete assignments based on each module. These assignments will be internally assessed, carrying a weightage of 50 marks.

**External Assessment:** There will be no external assessment

#### **Bibliography:**

Ambrose, G., & Harris, P. (2015). *Layout Essentials: 100 Design Principles for Using Grids*. Rockport Publishers.

Bonura, L. (2018). *The Graphic Designer's Guide to Portfolio Design*. Allworth Press.

Clark, N. (2019). Beginners Guide for Graphics Designers.

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Cramsie, J. (2016). *Graphic Design School: The Principles and Practice of Graphic Design*. Wiley.

Samara, T. (2014). Design Elements: A Graphic Style Manual.

Rockport Publishers.

Tondreau, B. (2018). Graphic Design Basics.

Cengage Learning.

Williams, John. (2018). A Beginners Guide to Basics for Graphics Designers.

Amazon Digital Services LLC - KDP Print US

#### 1.6 Indian Knowledge System

Course Title	Introduction to Indian Iconography (T)	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to  Explain basics of Indian Iconography  Identify types of Indian idols  Analyze the philosophy behind 'devata'	
Module 1(Credit 1) Bas	ic of Iconography	
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Identify Types of Asanas, Mudras, Ayudhas</li> <li>Classify Iconography of Vishnu, Shiva, Shakti</li> </ul>	
Content Outline	<ul> <li>Asana e.g., Sthanaka, Sayana</li> <li>Mudra e.g., Abhay, Smayuta</li> <li>Ayudha e.g., Chakra, Gada</li> <li>Iconography of Vishnu, Shiva, Shakti</li> <li>Buddhist and Jain Iconography</li> </ul>	
Module 2(Credit 1) Ico	Module 2(Credit 1) Iconography of D€ ta	
Learning Outcomes	After learning the module learners will be able to  Interpret Icone raphy or minor deities such as Ganapati, Surya, Dikpal a ha.  Explaithe pilosophy of the 'Devta'.	
Content Outline	Tonogra hv of Ganapati, Surya, Dikpal, Yaksha, Garuda, Hanuman Vongala, vyala, Satishila, Ayagpatta	

#### Assignments/Activ. 'es towar 3 Comprehensive Continuous Evaluation (CCE)

Study tour to temple an ant Hir u temple.

Collection and presentation of mages of Idols

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

**External Assessment:** There will external assessment, carrying a weightage of 50 marks.

#### **Bibliography:**

Dehejia, V. (1990). Yogini Cult and Temples: A Tantric Tradition.

National Museum.

Bühnemann, G. (2003). Mandalas and Yantras in the Hindu Traditions.

Brill Academic Publishers.

Chakravarti, B. (1998). *Indian Miniature Painting: The Collection of Earnest C. Griffith.*Mapin Publishing.

Harle, J.(1994). The Art and Architecture of the Indian Subcontinent.

Yale University Press.

Kramrisch, S. (1994). *The Hindu Temple: An Introduction to Its Meaning and Forms.*Motilal Banarsidass.

Rao, G. (1914). Elements of Hindu Iconography.

Law Printing House

Zimmer, H. R. (2002). Myths and Symbols in Indian Art and Civilization.

Princeton University Press.

जोशी, एन. पी. (2014). भारतीय मूर्तिशास्त्र.

प्रसाद प्रकाशन.

#### 1.9 Co-curricular Courses

Course Title	Warli Art (Pract)
Course Credits	2
Course Outcomes	<ul> <li>After going through the course, learners will be able to</li> <li>Analyze the concepts of Tribal art.</li> <li>Explain the tribal culture and learn the basic of how to draw and paint in Warli style</li> <li>Create their own work of art using range of methods and material</li> </ul>
Module 1 (Credit 1) Introduction of Indian Tribal Art	
Learning Outcomes  Content Outline	<ul> <li>After learning the module, learners will be able to</li> <li>Experiment with Indian Tribal Art- Warli Art.</li> <li>Draw forms and shapes of Human figures, animals, birds and nature in Warli art.</li> <li>Historical background of Indian Tribal art         Its Primitive connection and blend of different Tribal form     </li> <li>Study of Warli painting in context of</li> <li>(Inspiration lak from nature, Myths related oral sources, daily</li> </ul>
	routine of article, Motif study, Transforming basic geometry
Module 2 (Credit 1) Wa	shapes into <u>arli for s</u>
Learning Outcomes	After learning the module, learners will be able to  Produce with art using Neo Warli design  Ceate of ferent artifacts using Warli forms.
Content Outline	<ul> <li>5. dy of modifs and symbolic representation of elements, humans with reometrical forms inspired by nature</li> <li>actics the traditional skills in innovative way, use of innovative raterial such as Canvas, Wood, Glass etc.</li> <li>ibal art in commercial outlook</li> </ul>

#### Assignments/Activities to vards Comprehensive Continuous Evaluation (CCE)

Panel discussion on Current scenario of Warli Art.

#### **Internal Assessment:**

Students will complete assignments based on each module. These assignments will be internally assessed, carrying a weightage of 25 marks.

Students will apply the skill acquired on different innovative material and submit the Project. This will carry a weightage of 25 marks.

**External Assessment:** There will be no external assessment

#### **Bibliography:**

Jain, G. (2000). Birds and Animals in Indian Art.

Nehru Bal Pustakalaya.

Mali, S. (2014). The Art of Warli Painting.

Paperback.

घारे, गो. (2006). वारली चित्रकला.

श्रीविद्या प्रकाशन

लिमये, सु. (2006). भारतीय लोककला.

पद्मगंधा प्रकाशन

## **Course Syllabus Semester II**

2.1 Major (Core)

Course Title	Antique Drawing and Rendering
Course Credits	4
Course Outcomes	<ul> <li>After going through the course, learners will be able to</li> <li>Illustrate Classical and Romantic style of antiques.</li> <li>Illustrate line, mass, value and texture according to various visual experience.</li> <li>Apply sketching techniques through accurate rendering of the specimen.</li> <li>Observe and illustrate antique in details.</li> </ul>
Module 1(Credit 1) Bas	
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Apply the 3D- structures in antique drawing.</li> <li>Built capacity to implement the structural study in live sketching and rendering of Human form.</li> </ul>
Content Outline	<ul> <li>To execute the method of view finder, measuring and executing proportion the ntiques and specimens.</li> <li>To study the misperive of antique based drawing.</li> <li>Exploring values properly of the antique specimens in various medium</li> </ul>
Module 2 (Credit 1) Co	nstructive Antique L. awing.
Learning Outcomes	<ul> <li>After learning the module, learners will be able to</li> <li>Apply objective in-based drawing in geometrical form.</li> <li>T explc eith skill in handling the constructive drawings in different dia.</li> </ul>
Content Outline	<ul> <li>Fundamentals of constructive drawings, contour drawing,</li> <li>'tudy of Masses and Planes</li> <li>Imploration of various proportion in European and Indian replicated atues and specimens.</li> <li>Constructive drawing-based themes for indoor or outdoor portraitures.</li> </ul>
Module 3 (Credit 1) Re	ndering Styles of Antique Drawing.
Learning Outcomes	After learning the module, learners will be able to  Work on sustainable methodic in antique drawings.  Documentary work on creators of antique drawings.
Content Outline	<ul> <li>Types of shading/rendering –</li> <li>Cross hatching</li> <li>Scribbling</li> <li>Powder shading</li> <li>Stippling</li> </ul>
	vance study of Antique Drawing
Learning Outcomes	After learning the module, learners will be able to  Compare and observe from different eye levels  Demonstrate Visual Perspective
Content Outline	<ul> <li>Aspects of Perspective drawing-</li> <li>Above eye level</li> <li>Below eyelevel</li> <li>Vanishing point</li> </ul>

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Hands-on drawing exercises inspired by antique drawings of classical and Romantic statue and individual specimen.
- 2. Practice with various drawing tools and materials, including graphite, charcoal, ink, and chalk.
- Exploration of composition, proportion and perspective in antique drawings.
- 4. Connecting various relations with sculptural study, mural study, etc.5. Productive artwork based on such connections

**Internal Assessment:** Students will complete assignments based on each module, producing a total of **8** assignment with size ¼ imperial. These assignments will be internally assessed, carrying a weightage of 50 marks.

**External Assessment:** There will be no practical exam; however, students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Andrew, L. (2011). Drawing Head and Hand.

Titian books.

Bert, D. (2013). Key to Drawing.

Fw media.

Collins, J. (2014). Sculpture Today.

Phaidon Press.

Kamath, V. (2016). Sketching and Drawing.

Jyotsana Prakashan.

Kulkarni, A. (2008). Sketching and Drawing.

Jyotsana Prakashan.

Tupe, S. (2008). Sketching and Drawing.

Jyotsana Prakashan.

Moleshwar. T. (2015). Head Study: Simplifying and Human Head.

Jyotsana Prakashan.

Vaze, P. (1999). How to draw Human Figure.

Jyotsana Prakashan

Zarins, U. and Kenzdrats, S. (1777). / nato , Understanding the Human Figure.

**Exonicus LLC** 

#### 2.2 Major (Core)

Course Title	3D Design (Pract)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to  Handle aspects of 3-dimensional creation  Integrate the knowledge of functional and creative aspects  Demonstrate different types of methods to create basic structure  Apply multidimensional aspects of new forms and its relation with the space
Module 1 (Credit 1) 3-Dimensional creation	
Learning Outcomes	After learning the module, learners will be able to <ul> <li>Handle new aspects of 3-dimensional creation</li> <li>Integrate the knowledge of functional and creative aspects</li> </ul>
Content Outline	<ul> <li>Handling different types of materials like clay, wood, wax, POP, cardboard readymade objects etc.</li> <li>Various skills such as cutting, pasting, rolling, folding, carving, overlapping et</li> </ul>
Module 2 (Credit 1) For	rms and its relation of the space
Learning Outcomes	After learning the module learners will be able to  Get knowledge of difficult types of methods to create basic structur  Classi / multimer sional aspects of new forms and its relation with the space
Content Outline	Repetition,     The principles of design - Volume, Rhythm, Balancing, Repetition,     Trada on. Variety, Harmony

#### Assignments/Activitie towa is Comprehensive Continuous Evaluation (CCE)

- Take photographs of Jwn 3 D work with various angles (minimum 10 photos of one 3 D work) to observe shadows and lights and make copy of any two amongst them
- Project work -Collect the Information of post and lintel technique (vertical and horizontal force), use of curves/arc, cuboids and hollow shapes, inter blocking, additive and subtractive methods
- Create 3-D Art form, experimenting with material and space.
- Project work- Inspiration from natural and manmade object for creating 3-D Art work Number of assignment4

**Internal Assessment:** There will be no internal assessment for this course

**External Assessment:** Students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Lauer, D. and Pentak, S. (2015). *Design Basic*. Paper Back.

Paper back.

भागवत, गजानन. (1970). दृश्यकला पायाशुद्ध अभ्यास.

महाराष्ट्र कला संचनालय

#### 2.3 Minor Stream

Course Title	Sketching and Landscape Painting	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to     Analyze the difference between space and natural object.     Illustrate Scale, Proportion     Apply sketches in advance field.     Experiment with Landscape methods and its implement in professional field.     Develop Ideas and concepts in landscape painting	
Module 1 (Credit 1) S	Sketching	
Learning Outcomes	After learning the module, learners will be able to  • Demonstrate various types of sketching  • Explore sketching materials and techniques	
Content Outline	<ul> <li>Time sketch,</li> <li>Rapid sketch,</li> <li>Study of Noural and Manmade objects</li> <li>Architecture of the control of the control</li></ul>	
Module 2 (Credit 1) La	Module 2 (Credit 1) Landscape Pair	
Learning Outcomes	After learning the dule, learners will be able to  Ceate Index pe painting in Charcoal, Pencil, Dry Pastel, Crayons.  Indle work colour, poster colour to create landscape painting  Ha. 'le oil colour, acrylic colour to create landscape painting	
Content Outline	( budscape	

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

Indoor sketches sessions Outdoor Sketching sessions Outdoor on the spot Landscape Painting session

Internal Assessment: There will be no internal assessment for this course

**External Assessment:** Students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Dalal, D.D. (2000). A brush with beauty.

Dinnath Memorial Committee.

Gill, R. (1981). Rendering with Pen and Ink.

The Thames and Hudson

Hondell, A. & Louise, A. (2000). Painting the Landscape in Pastel.

Amazon.in, Watson-Guptill.

Keith, F. (2020). *The Fundamental of Watercolor Landscape painting for all season.*Arcturus Publication.

Mulick, M. (2016). Expressions in Water colour.

Jyotsna Publication.

Mulick, M. (2021). Water Landscape Step by Step.

Jyotsna Publication.

Mulick, P. (2006). Sketching.

Jyotsana Prakashan.

Paranjape, R. (2008). *Sketching and Drawing: A personal view.* Jyotsana Prakashan.

Rege, N. (2008). Indian Master Painter: P. A. Dhond.

Nehru Centre Art Gallery.

Rege, N. (2020) *Indian Master Painter: Govind M. Solegaonkar.*Nehru Centre Art Gallery.

Shelar, S. (2008). Sketching and Drawing: A personal view.

Jyotsna Publication.

Taylor, Richard S. (2021). Water color Landscape: The Complete guide to painting landscape.

Batsford Publication

Terry, H. (2011). Painting Acrylic Landscape the easy way: Brush with Acrylic. Search Press Ltd.



#### 2.4 Open Elective Courses

Course Title	Fabric Painting (Pract)
Course Credits	4
Course Outcomes	After going through the course, learners will be able to     Apply basics of fabric painting     Design according to fabric and the dress material     Explore products using fabric painting     Identify the market and platform of fabric art     Demonstrate as fabric artist
Module 1 (Credit 1) Stu	udy of Traditional Textile Design
Learning Outcomes	After learning the module, learners will be able to  Experiment with traditional textile designs and motif  Apply the knowledge of traditional designs
Content Outline	<ul> <li>Study of traditional textile designs and motif</li> <li>Knowledge of material</li> <li>Scale and design</li> </ul>
Module 2 (Credit 1) T Shirt/ Scarf	
Learning Outcomes	After learning the rook is, learners will be able to  Design t-ship scan sing fabric painting  Explore techniques of labric painting
Content Outline	Tracir y/gl . transfer technique Stam inc S ancil
Module 3(Credit 1) Dr	Paì⊾ ¹ng
Learning Outcome	Aft. lear. ng the module, learners will be able to <ul><li>ssign dress material using fabric painting</li><li>learners will be able to</li></ul> <li>I plore various techniques of fabric painting</li>
Content Outline	pray     Brush work     Types of colouring material
Module 4(Credit 1) Sar	i Painting/Dupatta Painting
Learning Outcomes	After learning the module, learners will be able to  Design sari using fabric painting  Explore various techniques of fabric painting
Content Outline	<ul> <li>Scale and design study</li> <li>Colour scheme and textile product</li> <li>Fabric painting roller</li> </ul>

#### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Visit to boutiques-Report writting
- 2. Visit to Textile/ dress designer entrepreneur-Report writing
- 3. Project-On textile design

**Internal Assessment:** Students will complete assignments based on each module, producing a total of 4 assignments with size ¼ imperial. These assignments will be internally assessed, carrying a weightage of 50 marks.

**External Assessment:** There will be no practical exam; however, students will take part in an External jury at the end of the semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Rajan, A, and Rajan. (2007). *Crafts of India- Handmade in India*.

Council of Handicraft Development Corporations

Walter, C. (2011). *Fabric Painting With Cindy Walter: A Beginner's Guide*.

C & T Publishing

#### 2.5 Vocational Skill Courses

Course Title	Image Editing and Processing (Artwork) (Pract)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to  • Demonstrate skills of image editing artist  • Explore the possibilities of image editing and processing  • Explore image editing software for artistic expression
Module 1 (Credit 1) Various types of images Editing	
Learning Outcomes	After learning the module, learners will be able to  • Edit various types of images  • Explore proper methods of editing
Content Outline	<ul> <li>Portrait Image processing and editing</li> <li>Outdoor Image processing and editing</li> <li>Object/ table top photograph processing and editing</li> </ul>
Module 2 (Credit 1) Art	twork Image processing
Learning Outcomes	After learning than falle, learners will be able to  Edit digita artivora  Experiment thidigal painting
Content Outline	<ul> <li>Paining Image   ocessing and editing</li> <li>Sculptile i age   ocessing and editing</li> <li>Digitile paid (i)</li> </ul>

#### Assignments/Activities towa Com ensive Continuous Evaluation (CCE)

**Internal Assessme**<sup>\*</sup> .. Studen win amplete assignments based on each module, producing a total of **4** assignment. There we be no internal assessment.

**External Assessment:** `ere value be no practical exam; however, students will take part in an External jury at the end or `semester, which carries a weightage of 50 marks. During the jury, they will showcase their artwork and deliver a presentation on their work.

#### **Bibliography:**

Burger, W., & Burge, M. J. (2016). *Digital Image Processing: An Algorithmic Approach.* Springer.

Geisen, N. (2016). Image Editing for Beginners.

Create Space Independent Publishing Platform

Gonzalez, R., & Woods, R. (2018). *Digital Image Processing*. Pearson.

Gonzales, J., & Woods, R. (2017). *Digital Image Processing Using MATLAB*. Gatesmark Publishing.

Nixon, M. & Aguado, A. (2019). Feature Extraction and Image Processing for Computer Vision.

Academic Press.

Russ, J. (2019). *Image Processing Handbook*, Seventh Edition. CRC Press.

Sonka, M., Hlavac, V. & Boyle, R. (2014). *Image Processing, Analysis, and Machine Vision*. Cengage Learning.

#### 2.6 Skill Enhancement Courses

Course Title	Basic Graphic Design (document designs) (Pract)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to  Design according type of document  Explore the styles of designs  Organize content of document as a designer  Organize design as a communication tool  Demonstrate skill of graphic designer
Module 1(Credit 1) Bas	sic layouts
Learning Outcomes	After learning the module, learners will be able to  • Apply the knowledge of design basics  • Design according the document
Content Outline	<ul> <li>Printing and out Put</li> <li>Designing- Basics of Layout</li> <li>Visiting card</li> <li>Leaflet De gn</li> </ul>
Module 2(Credit 1) bas	sic document dec s
Learning Outcomes	After learning e moule, learners will be able to  Design bas rocuments  Apply the pas rtyles of document designs
Content Outline	• Ider Disign  But Chure Design  Book ayout  ster Design  I ax Design

## Assignments/Activities and Comprehensive Continuous Evaluation (CCE)

Field Visit- Printer, Press etc.

**Internal Assessment:** Students will complete assignments based on each module. These assignments will be internally assessed, carrying a weightage of 50 marks.

**External Assessment:** There will be no external assessment

#### **Bibliography:**

Ambrose, G., & Harris, P. (2015). *Layout Essentials: 100 Design Principles for Using Grids*. Rockport Publishers.

Bonura, L. (2018). The Graphic Designer's Guide to Portfolio Design.
Allworth Press.

Cramsie, J. (2016). *Graphic Design School: The Principles and Practice of Graphic Design.*Wiley

Nathan Clark (2019) Beginners Guide for Graphics Designers.

Amazon Digital Services LLC - KDP Print US

Samara, T. (2014). Design Elements: A Graphic Style Manual.

Rockport Publishers.

Tondreau, B. (2018). Graphic Design Basics.

Cengage Learning.

White, A., & Tondreau, B. (2019). *The Elements of Graphic Design: Space, Unity, Page Architecture, and Type.* Pearson.

Williams, J. (2018). A Beginners Guide to Basics for Graphics Designers.

Amazon Digital Services LLC - KDP Print US

#### 2.9 Co-curricular Courses

Course Title	Madhubani Art (Pract)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to  Experiment with the tradition of Madhubani painting  Utilize the elements of Madhubani art to create an original artwork
Module 1 (Credit 1) In	troduction of Madhubani Art
Learning Outcomes  Content Outline	After learning the module, learners will be able to  Explain about historical and cultural traditions of Madhubani art.  Experiment with the characteristic colors and stylistic traditionally used by the Madhubani artists  Brief history of Madhubani art  Basic Characteristics  Godha and Bharni styles of Madhubani paintings.
	• Various motives of Madhubani Painting flower, leaves, trees, animals, birds, borders and basic shapes of Madhubani art work.
Module 2 (Credit 1) Ma	dhubani painti 1 ts.s. \ique and productive outcome.
Learning Outcomes	After learning the nodule, arners will be able to  Create work of a susing Madhubani design  Create different an facts using Madhubani forms
Content Outline	Tertric Strie, chair style and Kachi style of Madhubani Art  Prevant of nese five styles in Present scenario  Nothuban rainting in commercial outlook

#### Assignments/Acticies towa. 's Comprehensive Continuous Evaluation (CCE)

#### **Internal Assessment.**

Students will complete assories that based on each module. These assignments will be internally assessed, carrying a weightage of 25 marks.

Students will apply the skill acquired on different innovative material and submit the Project. This will carry a weightage of 25 marks.

**External Assessment:** There will be no external assessment

#### **Bibliography:**

Dayal, B. (2002). Madhubani Art.

Niyogi Books.

Gupta, C.S (2008). Indian Folk and Tribal Painting.

Roli Books Pvt Ltd

Kaushik, R. (2002). The Best of Madhubani Painting A pictorial book.

Scholars Hub.

Satabdi. (2021). Art of Madhubani.

Famous Publication

Thakur, U. (1981). Madhubani Painting.

**Abhinav Publication** 

-----(2000). Madhubani Art India Art Series-Set of 4 Books.

Publisher Maanu Graphic, Delhi.